



2018 Parkland Area Soccer Club (PASC) Sponsorship Opportunities

Sponsorship/Investment	Demographic	Description	Number of Sponsors	Frequency	Incumbent / Next Available *
Travel Program (~300 avg participants) \$7,500	B/G U9-U19	Exclusive sponsorship of <u>all</u> PASC Travel Teams. Sponsor's logo (approx. 6 x 4) printed on back of all team adidas game uniforms (home and away).	1	1 per year (fall and spring)	2016-2020 Red Robin
Recreational Program (~325 avg participants x 2) \$5,000	B/G U9-U19	Exclusive sponsorship of <u>all</u> PASC Recreational Teams. Sponsor's logo (approx. 6 x 4) printed on back of all team adidas game uniforms.	1	1 per year (fall and spring)	2016/17 FreySmiles
In-House Program (~300 avg participants x 2) \$2,500 / year or \$1,500 for fall / spring only	B/G U5-U8	Exclusive sponsorship of <u>all</u> PASC In-House Developmental Teams. Sponsor's logo (approx. 10 x 8) printed on back of all team game t-shirts.	1	1 per year (fall and spring)	available spring/fall '17
Club Sponsor Shirts (1,000 shirts) \$4,000	B/G U5-U19	Exclusive sponsorship of PASC Club t-shirts. Sponsor's logo (approx. 10 x 8) printed on back of free t-shirts provided to <u>all</u> PASC members.	1	2 per year (1 per season, fall and spring)	SECTV F '17 Al Ortho S '18
Winter Skills Trailing (~300 participants) \$2,000	B/G U5-U13	Exclusive sponsorship of PASC Annual Winter Skills Training with Perfect Touch Soccer. Sponsor's logo (approx 10 x 8) printed on back of jerseys provided to all program participants.	1	1 per year (winter)	Robbins Rehabilitation
Club Coaching Staff (200 shirts) \$1,000	Adults 25-54	Exclusive sponsorship of PASC Coaching Staff. Sponsor's logo (approx. 10 x 8) printed on back of t-shirts and provided to all head and assistant coaches for use during all team practices	1	2 per year (1 per season, fall and spring)	Red Robin 2016-2020
Fall 3 v 3 Tournament Title \$1,500 / supporting \$500	B/G U8-U14	Exclusive presenting & categorical supporting sponsorship of PASC Annual 3 v 3 Soccer Tournament. 60+ teams Details to be discussed and mutually agreed upon and can include onsite signage, activation, and digital inclusion.	1 title - multiple supporting	1 per year (spring)	Available fall 2018
PASC High School Transition Soccer Academy \$750	B/G high school	50 HS boys participate in advanced training for 6 weeks at 12 sessions led by Perfect Touch Soccer's Matt Baker. Logo on shirts, website, and emails.	1 title sponsor	1 per year (summer)	Available summer 2018
PASC Summer Camps \$1,500	B/G U5-U8, U9-U14	150-200 kids participate in these week long camps designed to prepare them fro the fall season. Benefits include logo on camp shirt, on site activation (if desired), website, digital marketing	1 title sponsor	1 per year (summer)	Available summer 2018
Club Website \$300/yr	N/A	Non-exclusive sponsorship. Sponsor's logo, and direct link to own website, posted on PASC website for 12-month period.	multiple	12 months	Available

All sponsorships listed above include website sponsorship

* Multi year sponsors will always be offered an opportunity to renew its sponsorship before such offer is made available to a new organization.



PARKLAND AREA SOCCER CLUB | P.O. BOX 462 | OREFIELD, PA 18069

www.ParklandSoccer.org

www.facebook.com/PASoccer

http://www.parklandsoccer.org/sponsors/index_E.html